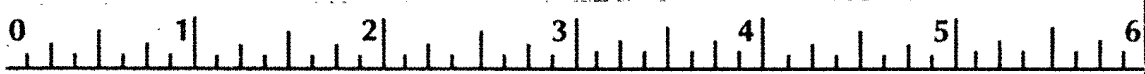


FIGHTING **BACK**

Little Rock Against Alcohol and Other Drug Abuse.



Fighting Back ... One Street at a Time!

CRACK HOUSE ELIMINATION PROGRAM

376-MOVE

(6683)

TO REPORT SUSPECTED DRUG ACTIVITY IN ALERT CENTER AREAS, CALL OUR HOTLINE.



DO NOT DETACH.
This bar code must accompany card
at time of free video rental redemption.
FREE Video Rental

THIS CARD IS WORTH CASH

Each time you rent a tape at BLOCKBUSTER Video, present this card to be punched. We'll give you a free video rental when it's completed. Then turn in your completed punchcard to a non-profit group you want to help. We'll give them \$1 for each redeemed card.

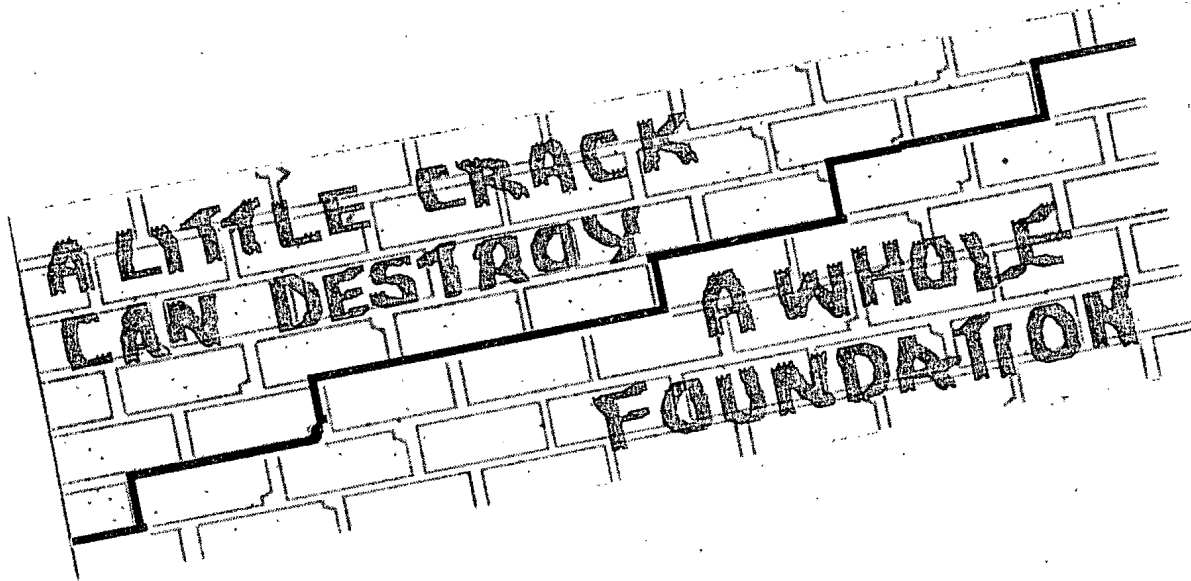
Group Name _____

RENT 7, GET THE 8TH VIDEO RENTAL FREE.

C	O	S	T	A	R	S	FREE
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One punch per PAID video or Nintendo rental. Offer good for a limited time at participating BLOCKBUSTER Video stores. All rights reserved.

511DC802



FIGHT BACK
INSURE THE CHILDREN

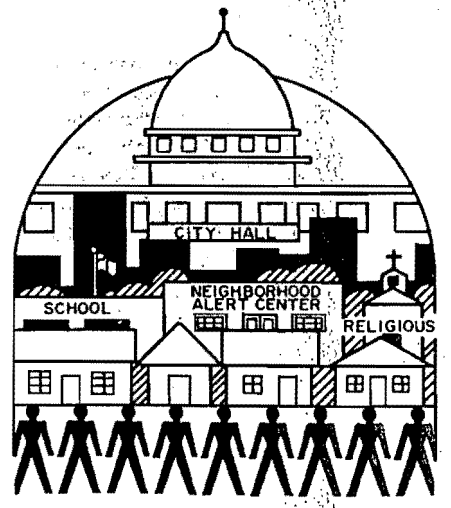
Little Rock Against Alcohol and Other Drug Abuse.

**NEIGHBORHOOD ALERT CENTERS
NEAR YOU...**

- Capitol View/Stift Station Neighborhood Alert Center**
3001 West Markham
Little Rock, AR 72205
663-9451
Kathy Kohl, Facilitator
Joe McCain, Code Enforcer
Brian McClung, Community Police Officer
- Southwest Neighborhood Alert Center**
5623 Valley Drive
Little Rock, AR 72209
562-0042
Kelly Tucker, Facilitator
Ed Davis, Code Enforcer
Cindy Dycus, Community Police Officer
- Central High Neighborhood Alert Center**
1108 South Park
Little Rock, AR 72203
376-7610
Tauheed Salaam, Facilitator
Tracy Roark, Senior Inspector
Dow Currier, Code Enforcer
Jimmy Purifoy, Code Enforcer
J.W. Smith, Community Police Officer
Aaron Johnson, Community Police Officer
Kurt Rakow, Community Police Officer
- Wright Avenue Neighborhood Alert Center**
1813 Wright Avenue
Little Rock, AR 72204
374-4552
Rose Collier, Facilitator
Doug Treadway, Code Enforcer
Lewis Smith, Community Police Officer
Tim Quinn, Community Police Officer
- Wakefield Neighborhood Alert Center**
5323 West 65th
Little Rock, AR 72209
Diane Johnson, Facilitator
Kirk Fenton, Code Enforcer
Mark Fisher, Community Police Officer

**HELPFUL CITY
DEPARTMENT NUMBERS**

- Little Rock City Hall**
500 W. Markham
Little Rock, AR 72201
371-4500
- Little Rock Fighting Back**
399-3420
- Neighborhoods & Planning**
371-4790
- Parks & Recreation**
371-4770
- Personnel (Job Line)**
371-4505
- Police Department**
Emergency - 911
Non-Emergency - 371-4617
Narcotics/Vice Section - 371-4690
COPP - 371-4747
- Crack House Elimination Program**
376-MOVE
(376-6683)



**Your
Neighborhood
Alert
Center**

**NEIGHBORHOOD ALERT CENTERS
NEAR YOU...**

Arch Street Neighborhood Alert Center

2220 Arch Street
Little Rock, AR 72206
372-1555
Arnuard Crump, Facilitator
Jack Patton, Senior Inspector
Sheila Reynolds, Code Enforcer
Gary Wimberly, Code Enforcer
Eugene Gray, Community Police Officer
Dana Jackson, Community Police Officer
Danny Sabo, Community Police Officer

East Little Rock Neighborhood Alert Center

2525 1/2 East 6th Street
Little Rock, AR 72202
374-4166
Hattie White, Facilitator
Kenneth Jones, Code Enforcer
Charles Nellums, Community Police Officer
Mickey Owens, Community Police Officer

John Barrow Neighborhood Alert Center

3221 John Barrow
Little Rock, AR 72204
223-3107
Ronald McCullum, Facilitator
Barbara Hyatt, Senior Inspector
Cheryl Roark, Code Enforcer
Keith Combee, Community Police Officer
Vicky Williams, Community Police Officer

Stephen's/Oak Forest Neighborhood Alert Center

3924 West 12th
Little Rock, AR 72204
664-8649
Zandalisa Ward, Facilitator
Jimmy Pritchett, Senior Inspector
Jason Walker, Code Enforcer
Danny McDonald, Code Enforcer
James Arnold, Community Police Officer
Robert Beasley, Community Police Officer
Alice Fulk, Community Police Officer
Ralph Jackson, Community Police Officer

**Capitol View/Stift Station Neighborhood
Alert Center**

3001 West Markham
Little Rock, AR 72205
663-9451
Kathy Kohl, Facilitator
Joe McCain, Code Enforcer
Brian McClung, Community Police Officer

Southwest Neighborhood Alert Center

5623 Valley Drive
Little Rock, AR 72209
562-0042
Kelly Tucker, Facilitator
Ed Davis, Code Enforcer
Cindy Dycus, Community Police Officer

Central High Neighborhood Alert Center

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Little Rock, AR 72203
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Little Rock Fighting Back

399-3420

Neighborhoods & Planning

371-4790

Parks & Recreation

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371-4505

Police Department

Emergency - 911
Non-Emergency - 371-4617
Narcotics/Vice Section - 371-4690
COPP - 371-4747

Crack House Elimination Program

376-MOVE
(376-6683)

**ALERT CENTER
PERSONNEL/VOLUNTEERS**

Alert Center Purpose

Limitless possibilities can be realized by all residents through neighborhood unity, cooperation, mobilization, and proper utilizations of our (human) resources. A neighborhood-to-neighbor voluntary effort can provide new and needed opportunities, activities, and programs for youth and adults to build better, safer, and healthier neighborhoods. Neighborhood Alert Centers will work:

- * To develop more responsive public systems which provide sustaining and intensive relief to neighborhoods.
- * To restore a belief in the power of residents to make a difference.
- * To protect the city's children from the effects of alcohol and other drug abuse.
- * To reclaim neighborhood identity, facilities and power to fight alcohol and other drug abuse in the neighborhood.

Three city departments have integrated their service delivery efforts to create a positive climate of change in Little Rock neighborhoods through the Neighborhood Alert Centers.

Department of Neighborhoods and Planning

Offers code enforcement officers and premise inspectors that are responsible for enforcement of environmental codes, deteriorating homes, abandoned cars and weed lots.

Fighting Back Initiative

Offers Neighborhood Alert Center Facilitators to help coordinate neighborhood based efforts to alcohol and other drug abuse abatement and alternatives.

Little Rock Police Department

Offers community policing to develop a working relationship with neighbors for overall safety and crime reduction.

Volunteers

The most important element toward the effectiveness and success of the alert centers are the neighborhood volunteers. All citizens play a unified role in taking back our neighborhoods.

**FIVE STEPS TO REDUCE
THE DEMAND FOR
ILLEGAL DRUGS
IN NEIGHBORHOODS**

- Step 1* Involve and alert residents.
- Step 2* Improve environmental conditions.
- Step 3* Remove drug market enablers by expediting:
 - * Eviction of drug dealers and users from rental housing;
 - * Seizures of private properties where drugs are sold;
 - * Closing or razing of abandoned properties;
 - * Installation of adequate lighting; and,
 - * Neighborhood pressure on market-tolerant businesses.
- Step 4* Increase police efficiency.
- Step 5* Increase police presence.

WHAT IS A NEIGHBORHOOD ALERT CENTER?

The Neighborhood Alert System/ Center

The Neighborhood Alert System/Center is a neighborhood-based center designed for available resources and various city services to be more accessible to the residents of Little Rock. The system/center serves as a collaborative and concentrated effort between residents, religious groups, businesses, schools, neighborhood and civic organizations, youth groups, and City Hall to improve the conditions and quality of life for its citizens.

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Step 4. Inc

Step 5. Inc

PLEDGE TO FIGHT WORKPLACE DRUG ABUSE

Our company acknowledges the problem of substance abuse in our society and believes it is a serious threat to our staff, clients, and shareholders.

____ YES! We want to become a PARTNER in Little Rock's Drugs Don't Work campaign.

We have addressed this problem by establishing a substance abuse program to ensure the company will have a drug-free workplace.

We agree to become a Drugs Don't Work Partner and allow our company name to be listed as such in the literature used to further this program. We will publicize our commitment to a drug-free workplace both inside and outside of our organization.

____ YES! We want to join the Small Business Consortium to reduce the costs of such services as drug testing, employee assistance services, and insurance coverage.

____ YES! We would like to have more information on how to achieve a drug-free workplace.

Complete this form, return it to the Greater Little Rock Chamber, and we'll contact you about the next step.

Name of Employer _____

Address _____

Telephone _____

of Employees _____ Industry Type _____

Contact _____ Title _____

PURPOSE

The Greater Little Rock Chamber of Commerce has developed a Drug-Free Workplace Program to help the Little Rock business community take a stand on the drug problem.

The business community has a significant role to play in the reduction of substance abuse demand in Little Rock. Employers have the resources, the leverage with workers, and the responsibility (as seen by the community at large) for "doing something about drug abuse." Drugs Don't Work will help businesses to rid their company of drug problems, but it will also provide a forum for business to exercise an appropriate influence for good in our community.

If employers want to know what other businesses are doing about drug abuse,

....the Chamber can help.

If employers want a simple, low-cost, custom-tailored drug abuse program,

....the Chamber can help.

If employers want on-site assistance with developing a comprehensive drug-free workplace program,

....the Chamber can help.

If employers want to know where to turn for effective drug policies, for employee assistance programs, or for drug testing,

....the Chamber can help.

Many people approach business leaders with information in one hand and a contract in the other. In contrast, the Chamber is a credible, trusted source of information and resources working on behalf of the business community to FIGHT BACK against substance abuse in Little Rock.

DRUGS DON'T WORK STEERING COMMITTEE:

Les Baker, Orbit Valve Company
Scott Bellingrath, Roto-Rooter Sewer Service
Mike Berg, Rector Phillips Morse
Bill Driggers, Garver & Garver
John Hall, Black & White Cab
Greg King, Details in Kolors
Bill McCauley, The Bugman
Dr. Sharon Meador, Maybelline Company
Patricia Wert, Carrier Corporation

THE FIGHTING BACK SMALL BUSINESS INITIATIVE NETWORK:

Jimmie Wooding, chair, EAP at UAMS
Jim Bradshaw, City of Little Rock
Barbara Brill, Baptist Medical Center
Rick Colclasure, Little Rock Fighting Back
Gene Eberle, Eberle Realty
Ron Eubanks, Windsor Door
Russell Gunter, McGlinchey Stafford Lang
Bill Jennings, Cranford Johnson Robinson Woods
Dr. Kim Light, UAMS
Dr. Don McMillan, UAMS
Homer Presnall, Small Business Development Center
Robert Pruitt, Small Business Administration
Sandra Renfrow, Alpha Link, Inc.
Robert Shepherd, Arkansas Drug Director
Susan Tabor, CPC Pinnacle Pointe
Bill Watt, Little Rock Traffic Judge

Fighting Back

City Hall / 500 W. Markham / Little Rock, AR 72201
(501) 399-3420

Greater Little Rock Chamber of Commerce
One Spring Building / Little Rock, AR 72201
(501) 374-4781 / (501) 374-6018 FAX

DRUGS DON'T WORK

DRUGS ARE SLASHING YOUR PROFITS.

NOW YOU CAN FIGHT BACK!

The mission of Drugs Don't Work is to create a service to assist small and mid-sized firms in the development and implementation of effective, affordable substance abuse programs.

An initiative of the City of Little Rock's Fighting Back Program and the Greater Little Rock Chamber of Commerce.

BACKGROUND

The "Drugs Don't Work" program has been developed as a result of the initiative of the local chapter of the Employee Assistance Professionals Association and the Fighting Back Program of the City of Little Rock. In 1991, Jimmie Wooding, president of the Arkansas Chapter of EAPA, and Frankie Sarver, the Fighting Back Executive Director, collaborated on the early plans. The Arkansas chapter of EAPA has been in active cooperation with this Fighting Back project from the beginning.

Little Rock's Fighting Back program has the responsibility of creating a comprehensive, city-wide effort whereby public and private organizations and citizens can join together in the fight against substance abuse. The Small Business Initiative is only one of twelve Fighting Back initiatives. It is designed to educate and motivate small businesses to adopt comprehensive drug-free workplace programs including employee assistance programs. Fighting Back enlisted a Small Business Network of individuals from a variety of backgrounds to launch and support the Small Business Initiative.

A sub-contract was granted to the Greater Little Rock Chamber of Commerce to develop this demand reduction program through small businesses in Little Rock.

In early 1992 the President's Drug Advisory Council launched a national program called "Drugs Don't Work," designed to help small to medium-size businesses implement workplace drug policies. The U.S. Chamber and the Arkansas State Chamber have approved the "Drugs Don't Work" program for use by local chambers of commerce.

The Little Rock Chamber has adopted the "Drugs Don't Work" model and selected a Steering Committee to assist in the development of the services of this program.

PROBLEM

Did you know....?

- * that 70% of all illegal drug users are employed.
- * that 1 in 12 full-time employees reports current use of illicit drugs.
- * that 1 in every 10 people in this country has an alcohol problem.
- * that drug testing by large companies has resulted in small business becoming the employer of choice for drug users.
- * that a recent Gallup poll showed that 49% of employees report knowledge of illegal drug use in their own workplaces.
- * that drug abuse costs American business \$100 billion per year which equals \$640 per worker in America.
- * that a U. S. Post Office study discovered that hiring a drug abuser costs \$21,240 per year more than the cost of hiring a non-abuser.

Even casual drug users are 3.6 times more likely to injure themselves or others in a workplace accident, are 5 times more likely to file workers' compensation claims, are 5 times more likely to be involved in an off-the-job accident, and are about 1/3 less productive than average non-abusing employees. Drug-abusing employees also incur 300% higher medical costs and benefits.

Substance abuse will affect your company. There are REAL and HIDDEN DOLLAR losses. Real dollar costs include absenteeism, accidents, sick leave, overtime pay, insurance claims, tardiness, workers' compensation, damage to equipment and theft. Hidden dollar costs include diverted supervisory time, theft of company assets, friction among workers, poor decisions, damage to company's image and personnel turnover.

ACTION

1) RESOURCE BOOK

The Chamber offers a resource book and technical assistance to aid businesses in developing a comprehensive drug-free workplace program. The "Drugs Don't Work Resource Book" contains information necessary for the following five steps:

- Step 1: Writing a Clear and Comprehensive Policy
- Step 2: Training Your Supervisors
- Step 3: Educating Your Employees
- Step 4: Providing Employee Assistance
- Step 5: Starting a Drug Testing Program

The resource book will explain the benefits of each step of the program and offer ideas on taking each step. It will also give you a list of national, state, and local resources. Directories of local employee assistance programs, local substance abuse treatment programs, and local drug testing services are included. It will give you information on regulations required under the Drug-Free Workplace Act of 1988, the Americans With Disabilities Act, and the Department of Transportation.

2) SMALL BUSINESS CONSORTIUM

A Small Business Consortium is being formed so that consortium members will be able to utilize group purchasing power to secure high quality, cost-effective employee assistance programs, testing packages and other related drug-free workplace products.

Small employers often have limited personnel and financial resources with which to develop effective workplace drug abuse programs. Providers of EAPs and drug testing find it difficult to market and service small employers. As a result, the costs of providing drug-free workplace programs are substantially higher, creating a serious obstacle for small employers.

By joining the Small Business Consortium,

employers will be able to purchase cost-effective drug testing, EAPs, and other drug-free workplace programs, such as employee education and management training, and have access to professional assistance in developing comprehensive policies and programs that comply with various federal, state, and local laws and regulations. In addition, the Consortium will promote innovative substance abuse benefits coverage for small businesses in order to increase the number of employees with access to treatment.

3) EDUCATIONAL PROGRAMS

The Chamber sponsors a variety of seminars and conferences offering instruction, advice, and guidance in developing a comprehensive drug-free workplace program. These seminars address such subjects as these:

"How to Establish a Drug-Free Workplace"

"A Drug-Free Policy Workshop"

"How to Recognize an Employee on Drugs"

"The Ten Most Common Employer Mistakes in Confronting Substance Abuse"

"Making Troubled Employees Productive Again through Employee Assistance Programs"

"To Test or Not To Test - Is Drug Testing For You?"

Contact the Chamber for a current schedule of seminars and conferences.

SUPPORTIVE SERVICES CONTD.

Support Groups:

CA, family support group, men's focus groups and female special needs groups.

COOPERATIVE PROGRAMS

These programs are held in this facility with support from alternative funding sources. They are accessible to all community members.

YAC (Youth Activity Center) for ages 12 through 18 which includes game room, rap sessions, gang intervention, one on one counseling, drug and STD/AIDS education.

MAN (Minority AIDS Network) for persons infected with the HIV/AIDS virus and their significant caregivers. The educational component of MAN is to provide information on the HIV/AIDS and STD's to community residents.

Family Support Services provided by Family Service Agency upon referral this includes parent parenting classes, case management, play therapy with children.

Alternative Juvenile Sentencing Program provided by Interphase, Inc., which includes parent and child group sessions as an alternative to incarceration for youth.

BCD Neighborhood Support Center
(501) 663-4774

ALL CALLS ARE CONFIDENTIAL

*Funded by the City of Little Rock Fighting Back Program
made available by the Robert Wood Johnson Foundation
all programs under the auspices of
Black Community Developers, Inc.*

Black Community Developers, Inc.
Neighborhood Support Center
4000 West 13th Street
Little Rock, AR 72204

NEIGHBORHOOD SUPPORT CENTER



BLACK COMMUNITY DEVELOPERS

4000 West 13th Street
Little Rock, Arkansas 72204

OVERVIEW

BCD Neighborhood Support Center is a unique, innovative, community based support system with a cultural perspective designed to provide a safe, holistic, comprehensive drug free environment for participants and their families.

This facility began operation as one of the City of Little Rock's Fight Back Program in the spring of 1992. The BCD Neighborhood Support Center provides assessment, individualized relapse prevention, and a diverse assortment of support groups for individuals seeking recovery.

Focusing on a holistic approach, our program features a spiritual and culturally sensitive base from which all other aspects originate. A team approach is utilized with recovering persons assisting others into a new day of life. This concept bridges the gap between clients and staff by developing trust and bonding relationships.

Family groups are held for persons who have "significant others" participating in the program. This component is highly valued as family members must be able to understand the recovery cycle in order to provide a support system for their significant others. This concept helps rekindle lost ties with the extended family. Children are included in this process as this helps to reestablish lost parental/child bonds.

The BCD Neighborhood Support Center is an integral part of the citywide effort to **FIGHT BACK!**

RELAPSE PREVENTION

The key to our concept of relapse prevention is the "Six P's of Prevention": Prior Proper Planning Prevents Poor Performance. This simple slogan captivates the essence of our program thrust:

Prior Proper Planning

Evaluation and assessment of client goals objectives enables each participant to identify self recognition; make self definitions; which enables them to determine their individual destiny. Staff serves as facilitators in this process through individual and group dialogues, written assignments, and role models found within the recovering community.

Prevents Poor Performance

Clients are expected to succeed. Participants are given role play situations in which they are stimulated to make value judgements. These situations insure appropriate actions through trial and error in non punitive learning environment that prepares our clients to make the transition to real world living, preparing them to deal with life on life's terms.

SERVICES PROVIDED

- **Needs Assessment** is broad based and holistic
- **Assistance** is provided clients by exposing them to the necessary tools to make a smooth transition back into mainstream society.
- **Recovery and Relapse Prevention** is provided via classroom, audio and video, field trips, mentors, and exposure to non-traditional modalities.

SUPPORTIVE SERVICES

Housing:

Shelters for males and females with substance abuse problems

Food:

Meals prepared by clients supervised by staff to develop real life skills

Clothing:

Clothing closet for persons who do not have access to other clothing

Day Care:

Therapeutic setting for children

Transportation:

Client specific, based on need

Educational Assistance:

Vocational rehabilitation and education assessment and assistance through relationships with the Arkansas Department of Education and Philander Smith College.

Recovery Maintenance:

Audio and video presentations dealing with mental and physical effects of psychoactive drugs.

Speakers Bureau:

A trained contingent of persons who are able to communicate with any socio-economic group regarding drugs, AIDS/STD's, codependency, sexuality, spiritual foundations, and cross-cultural counseling.

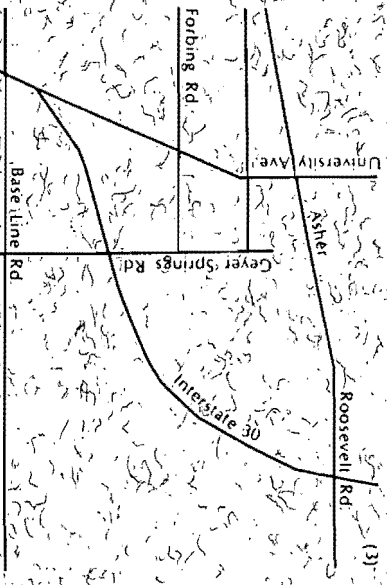
SERVICES PROVIDED

- Substance abuse counseling provided by Professional Counseling Associates
- As of Sept. 1992, child care will be available while persons receive services at The Step Up Center.
- 24 hour Crisis Hotline:
(501) 565-1333

ALL CALLS ARE CONFIDENTIAL

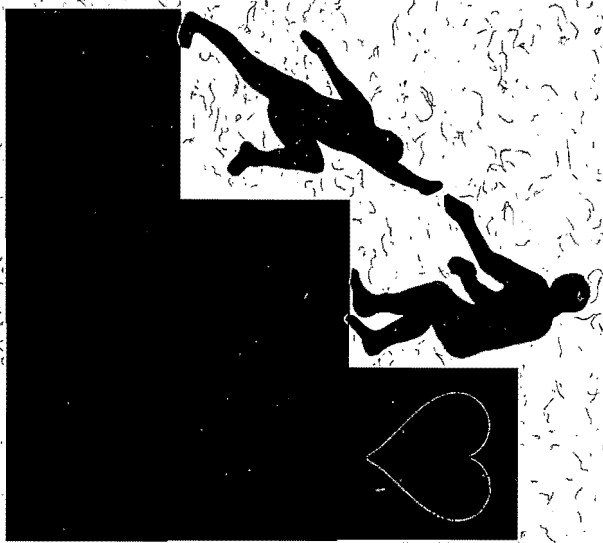
*Funded by the City of Little Rock
Fighting Back Program Funds*

LOCATION MAP



- 1 The Step Up Center
- 2 McClellan High School
- 3 Downtown Little Rock

THE STEP UP CENTER
9300 Geyer Springs
Little Rock, AR 72209



THE STEP UP CENTER
RECOVERY SUPPORT SERVICES
9300 Geyer Springs Road
Little Rock • Arkansas • 72209

HISTORY

The Step Up Center was created out of the community based concerns of three parent organizations. Professional Counseling Associates, which is the largest single provider of out-patient mental health services in central Arkansas, McClellan High School's Department of Community Education, and Parkview Christian Church which houses the facility. All three organizations felt the direct impact of substance abuse on citizens, students, families, and the economy. Their collaborative forces, combined with The Fighting Back Initiative, generated a new solution to an old problem.

A neighborhood facility in operation since the Spring of 1992, The Step Up Center provides assessment, individualized relapse prevention planning, and a wide variety of support groups and activities for persons in recovery. Substance abuse counseling is provided by Professional Counseling Associates, and employment related education is offered through McClellan High School's Department of Community Education. The war against drug abuse is far from over, but southwest Little Rock has a new way to **FIGHT BACK!**

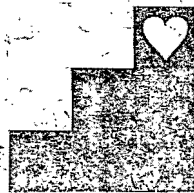
RELAPSE PREVENTION

Relapse can be prevented.

Everyone involved in recovery hits an occasional obstacle. The ability to identify the cause, and create a plan for working past the obstruction is what often determines success or failure. Viewing relapse as a singular event rather than a regenerative series of events often prevents this. Just as abstinence from alcohol or other drugs is only the beginning of the recovery process, it is important to realize that a return to addictive use is merely the final phase in the relapse dynamic.

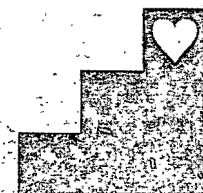
Through an understanding of the phases and warning signs of relapse, persons who were once considered hopeless can find productive lasting sobriety.

A strategy to prevent relapse is NOW accessible to anyone in recovery, from the newcomer just out of treatment to the old-timer who wants to improve the quality of life.



SERVICES PROVIDED

- **Assessment** of chemical dependency and related problems.
- **Recommendations** and/or referral to appropriate agencies for treatment and care.
- **Support Services** for persons preparing to enter substance abuse treatment.
- **Individualized** relapse prevention planning.
- **Assistance** in accessing employment related educational programs, for persons in recovery.
- **Support Groups** for men and women with a history of substance abuse problems who have recently been released from the Arkansas Department of Corrections.
- **A.A., N.A., C.A., Alateen, Alanon, and ACOA** meetings available within facility.

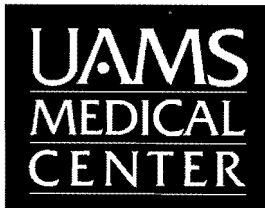




UAMS Medical Center is the patient care network of the University of Arkansas for Medical Sciences. The center combines the resources of:

- The University Hospital of Arkansas,
- The Arkansas Cancer Research Center,
- The Harvey and Bernice Jones Eye Institute,
- The Ambulatory Care Center,
- The Geriatric Health Center,
- The Family Medical Center

and a number of associated clinics with a wide array of medical expertise. Arkansans can access these services by calling the UAMS Consultation Center at 1-800-942-UAMS or 686-8000 in Pulaski County.

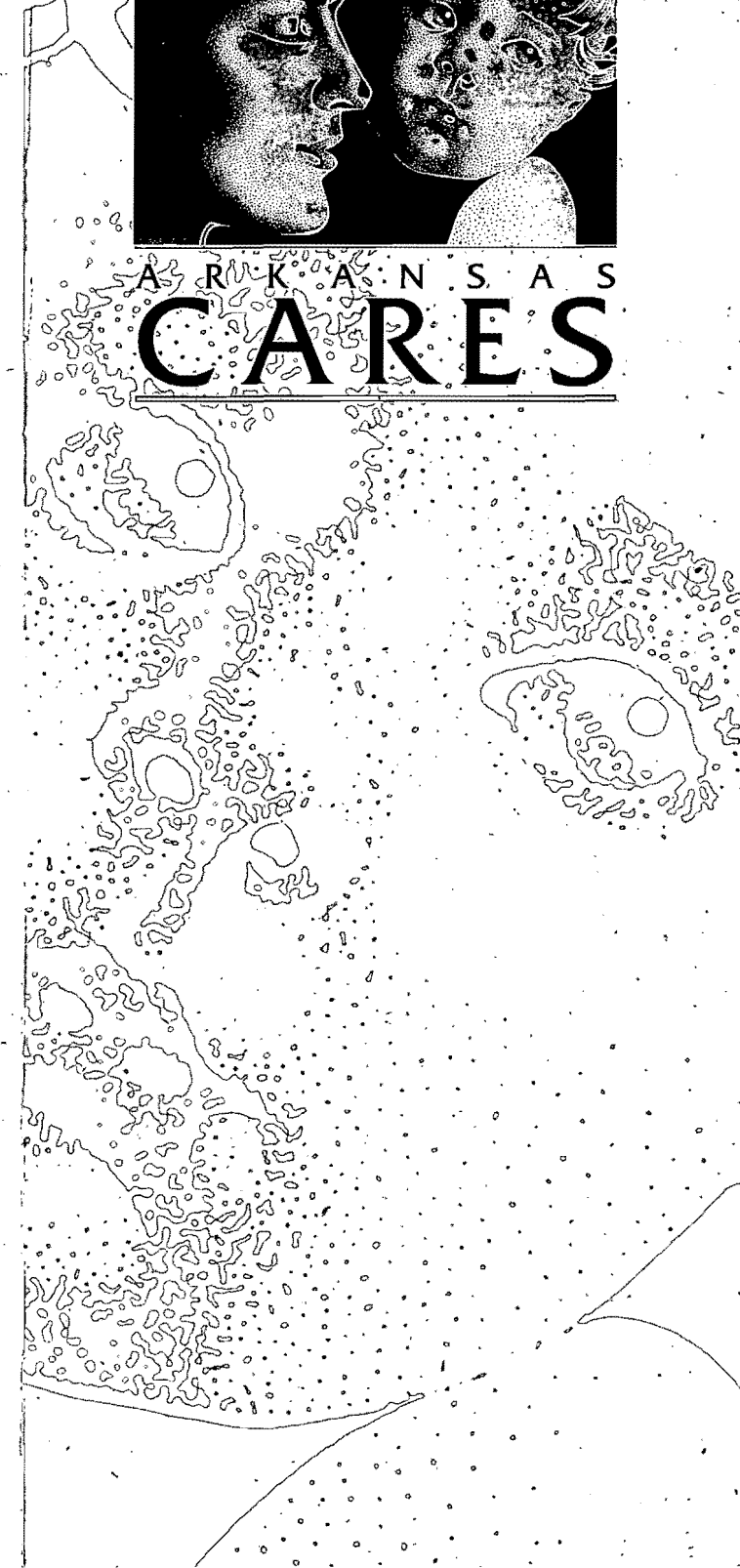


ARKANSAS
CARES

DEPARTMENT OF
OBSTETRICS & GYNECOLOGY
4301 W. Markham, Slot 711-1
Little Rock, Arkansas 72205
501/661-7979 or 686-7826
FAX 501/ 661-7985



ARKANSAS
CARES



Arkansas Center for Addiction Research, Education and Services (CARES) provides comprehensive services to prevent maternal alcohol and other drug abuse. Our program focuses on recovery from addiction, maintaining optimal health for both mother and child, fostering personal and family growth, enhancing parenting skills, and coordinating supportive services.

Arkansas CARES is a project of the UAMS Medical Center's Department of Obstetrics and Gynecology and is supported by a grant from the United States Center for Substance Abuse Prevention (CSAP). The multi-disciplinary staff has combined expertise in medicine, nursing, psychology, counseling, drug treatment, child development, and care coordination.

The primary goal of **Arkansas CARES** is to prevent maternal abuse of alcohol and other drugs and the associated detrimental effects on women, children and families.

Arkansas CARES achieves this goal through:

- A model, intensive outpatient program in Little Rock,
- Statewide provider education, and
- Statewide coordination of services to pregnant and postpartum women with alcohol and other drug problems.

Intensive Outpatient Program

Components of the **Arkansas CARES** outpatient program include:

- *Addiction Treatment:* Individual, group and family therapy
- *Comprehensive Health Care:* Perinatal care; women's health care, including family-planning services; and child health care
- *Parenting classes and activities.*
- *Family life education*
- *Education/job skills/employment counseling*
- *Life skills development*
- *Coordination of child care and other social support services*
- *Home visiting*
- *Urine screening*
- *Long-term follow-up and aftercare services*

Arkansas CARES' intensive outpatient program is offered five days a week, five hours per day. It is estimated that most mothers will attend the structured, daily program for 12 weeks. For women from outside the central Arkansas area, attempts will be made to locate housing.

ELIGIBILITY FOR ADMISSION

Women who are eligible for admission to **Arkansas CARES'** Outpatient Program must:

1. Be pregnant or within the first month postpartum
2. Desire to stop using alcohol and/or other drugs

ADMISSION PRIORITIES

1. Women less than twenty weeks pregnant.
2. Women twenty or more weeks pregnant.
3. Women in their first month postpartum who delivered their infants at the University Hospital of Arkansas.
4. Women in their first month postpartum who delivered their infants outside the University Hospital of Arkansas.

REFERRAL

At **Arkansas CARES**, we encourage referrals. To make a client referral, call 501/ 661-7979 or 501/ 686-7826. For an emergency medical consultation or referral call 1-800-632-4502 24 hours a day.

Provider Education

The staff of **Arkansas CARES** is available to provide a variety of continuing education programs for professional providers and community workers who may interact with pregnant and postpartum women who use alcohol and other drugs.

To arrange an educational program, call 501/ 661-7979 or 686-7826

ALCOHOLISM IS TREATABLE

Despite the fact that alcoholism is a chronic, progressive and fatal disease, *it is treatable!* The goal for the alcoholic is to learn to live comfortably without drinking alcohol. The first step to recovery from this deadly disease is for the alcoholic to admit to him/herself that they have a problem with alcohol and are unable to control the amount of alcohol they consume. Until the alcoholic is able to face the truth about their alcoholism, no treatment method will work. Once the alcoholic is ready to seek help, many treatment options are available:

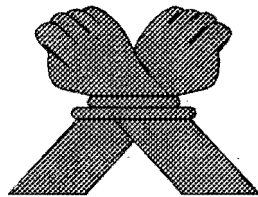
**Certified Alcohol Treatment Programs
(both inpatient and outpatient)**

Support Groups

Mental Health Counseling

Intensive Relapse Prevention Programs

Medication Adjunct Treatment (Antabuse)



**Break the Bonds
of Alcohol Addiction**

If you think you have a problem with alcohol or know someone who does, please call for help today:

**Little Rock Fighting Back
399-3420**

**BCD Neighborhood
Support Center
663-4774**

**The Step-Up Center
565-1333**

**Alcoholics Anonymous
Central Office
664-7303**

**Central AR Substance
Abuse Programs, Inc.
666-6460**

This pamphlet was prepared by:

Little Rock Fighting Back
City Hall, Room 120W
500 West Markham
Little Rock, AR 72201
(501) 399-3420

ALCOHOL & ALCOHOLISM



WHAT IS ALCOHOL?

The intoxicating ingredient in beer, wine and distilled liquor is Ethyl Alcohol. It is a toxic drug that is a Depressant. Alcohol slows activity in the brain and central nervous system and can create a progressive level of tolerance and dependence.

ALCOHOL AND THE BODY

Any consumption of alcohol, even in moderation, can cause temporary effects on the mind and body. Moderate drinking usually causes no direct harm. However, continued heavy use of alcohol can result in serious health problems. Drinking alcohol can:

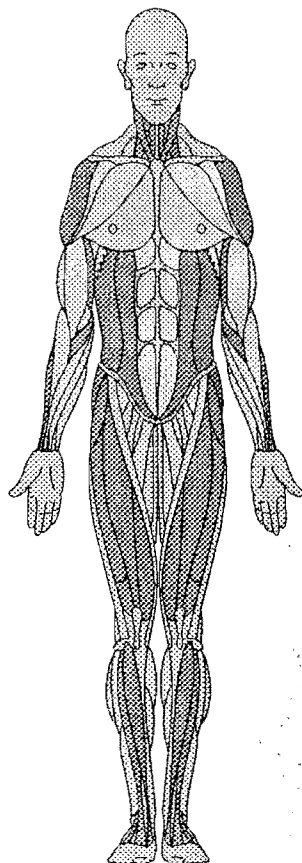
*Cause Liver Damage, including cirrhosis, cancer of the liver and alcoholic hepatitis

*Cause the "DT's" (Delirium Tremens) due to alcohol withdrawal resulting in disorientation, memory loss and hallucinations

*Cause Brain Damage which might lead to psychosis

*Cause Cancer of the mouth, esophagus or stomach

*Cause Mental & Emotional Health Problems such as impaired judgement, disorientation & loss of memory



*Cause Malnutrition due to the lack of food value of alcohol and its interference with the body's ability to absorb and store vital vitamins & minerals

*Cause Ulcers & Gastritis from irritation of the stomach lining.

*Cause Heart Disease, including enlarged heart and congestive heart failure

*Cause Damage to a Developing Fetus if the mother drinks while pregnant

*Cause Death from alcohol-related accidents, illnesses and violence

WHAT IS ALCOHOLISM?

Alcoholism is a disease which is chronic, progressive and characterized by a loss of control over alcohol. About 6 out of every 10 adults drink alcoholic beverages. Of those who drink, about 1 out of every 10 is an alcoholic.

When alcohol is consumed, the body converts it to a chemical known as Acetaldehyde. In non-alcoholics, this substance is converted again to a vinegar-like substance which easily passes out of the body. In the alcoholic, some of the chemical (Acetaldehyde) is processed the same as the non-alcoholic. However, some of this chemical is converted to another chemical known as THIQ (Tetrahydroisoquinoline). The substance THIQ is as addictive as morphine and is stored in the brain and never leaves. This creates the dependency for alcohol and is why an alcoholic can never be a social drinker.

STAGES OF ALCOHOLISM

Early Stage: The person drinks to relieve stress or escape problems; makes promises to quit, but can't; has to increase the amount consumed to get the same effect; and, can't stop after the first drink.

Middle Stage: The person denies drinking; drinks in secret; hides alcohol; drinks in the morning; needs a drink to get through the day; and, can't achieve that "good feeling" no matter how much alcohol has been consumed.

Later Stage: The person lives to drink; avoids and distrusts people; loses all ambition; is unable to cope with responsibility; is often absent from work; never seems to eat; and, suffers from malnutrition and "the shakes."

Last Stage: The person hits their "bottom" and continues to drink despite painful and injurious results, such as social/personal ruin and physical disability.

ALCOHOLISM SELF-TEST

1. Do you need a drink to get over a hangover?
2. Do you like to drink by yourself?
3. Do you miss work because of your drinking?
4. Do you need a drink at a certain time of each day?
5. Do you lie about or try to justify your drinking patterns/habits?
6. Have you suffered memory losses during or after drinking?
7. Are your efficiencies or driving skills decreasing?
8. Do you drink to relieve stress, fear, shyness or insecurity?
9. Is your drinking worrying or harming your family and/or friends?
10. Do you become moody, jealous or irritable after drinking?

If you answered "Yes" to any of these questions, you may have a problem with alcohol. But, there is **HOPE!** Although, alcoholism is an incurable disease, it is treatable. Millions of individuals afflicted with alcoholism have been able to seek and maintain sobriety.

RECOVERY ROOM

June 1994

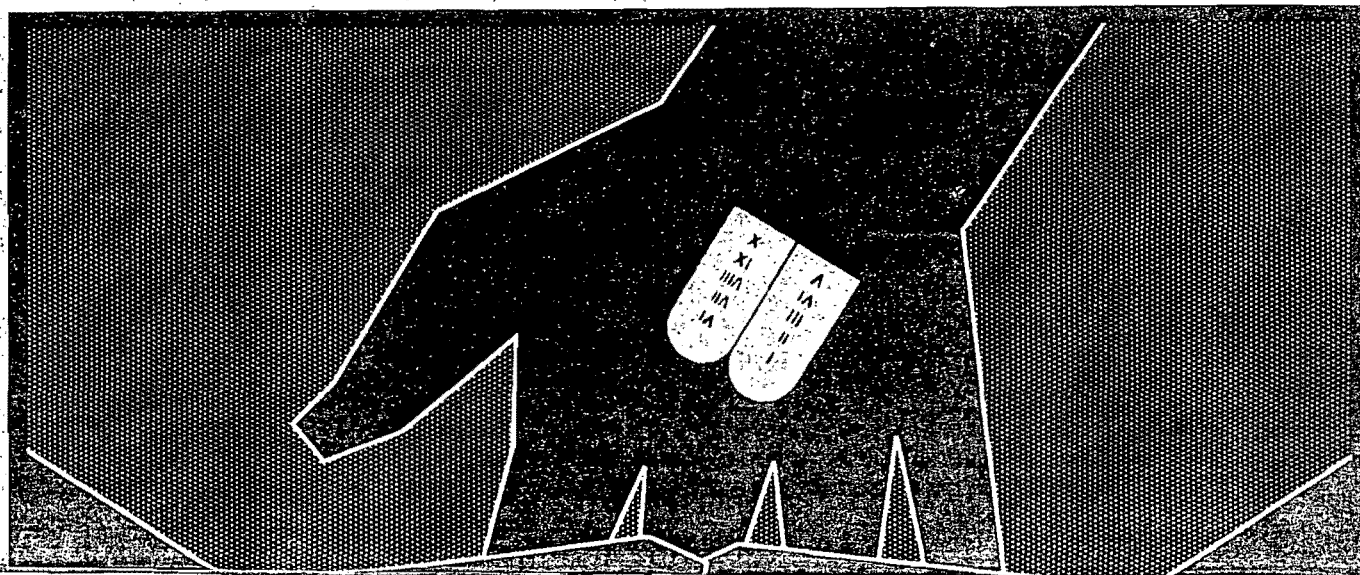
Arkansas' Monthly Journal of Recovery

Number Fourteen

Inside



Congress Report:
Fighting Back



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Biographical Sketches

**Little Rock Fighting Back
Executive Committee
and
Site Visit Presenters**

Little Rock Fighting Back Executive Committee Members Biographical Sketches

Dr. John Aruffo

Arkansas Children's Hospital

Dr. Aruffo received a Bachelor of Arts in Biology in 1980, from the University of Pennsylvania and a Doctorate of Medicine in 1984, from the Saint Lucia Health Sciences University in Saint Lucia, West Indies. He currently is the Director of Adolescent Psychiatry and Adolescent Substance Abuse Treatment at Arkansas Children's Hospital. Dr. Aruffo is on the medical staff and teaching staff of the University of Arkansas Medical Sciences (UAMS).

Currently, Dr. Aruffo is a member of the American Psychiatric Association, the American Academy of Child and Adolescent Psychiatry and the American Academy of Psychiatrists in Alcoholism and Addictions. He serves on the UAMS Department of Psychiatry AIDS Committee (Chairman), the UAMS Task Force on Addictions Education (Chairman), the American Academy of Child and Adolescent Psychiatry Substance Abuse Committee, the Little Rock Fighting Back Treatment Network (Chairman) and the Little Rock Fighting Back Executive Committee.

Don Crary

New Futures for Little Rock Youth

Mr. Crary has a Bachelor of Science in Math from Duke University and a Masters of Theology from Southern Methodist University. Currently, Mr. Crary is the Executive Director of New Futures for Little Rock Youth, a non-profit organization created to coordinate a \$21 million, five year program to address the problems of low academic achievement, school dropouts, teen pregnancy and parenting and youth unemployment in Little Rock. Prior to that, he was the Executive Director of Arkansas Advocates for Children and Families in Little Rock.

Mr. Crary has also served as the Arkansas Chairperson for the 1979 White House Conference on Families, is a member of the Arkansas Medical Services Advisory Committee, the Little Rock Fighting Back Executive Committee and a number of other state and local committees to improve service delivery to children and families.

Cindy Crone

AR Cares

Ms. Crone has been a maternal-child nurse for sixteen years. She holds a Masters in perinatal nursing and is certified as a pediatric nurse practitioner. Ms. Crone is currently serving as Director of Arkansas Cares, a comprehensive prevention and treatment program of the University of Arkansas for Medical Sciences Department of Obstetrics and Gynecology, which has as its goal "to prevent maternal abuse of tobacco, alcohol and other drugs and lessen its detrimental effects on mothers, children and families."

Ms. Crone is active in numerous professional organizations, including the Arkansas Nurses Association, the Association of Arkansas Substance Abuse Treatment Providers, and the multidisciplinary Arkansas Perinatal Association. She serves on the Little Rock Fighting Back Executive Committee, is past-chairman of the Fighting Back Women's Treatment Network and is active on the Interagency Coordinating Committee Addressing Drug-Abusive Women and their Drug-Affected Infants.

Mala Daggett

Riley's, Inc.

Ms. Daggett received a Bachelor of Science in Secondary Education from the University of Arkansas at Fayetteville. She is currently the Director of Quality Improvement for Riley's, Inc. Prior to that position, Ms. Daggett was employed by the Little Rock School District as the Director of Community Education. She has been active over the past ten years in community development and mobilization/empowerment.

Ms. Daggett currently serves as the Chairman of the Little Rock Fighting Back Executive Committee and is on the Board of the Retired Senior Volunteer Program. She is the Chairman of the Youth Leadership Retreat for Leadership Greater Little Rock and a volunteer with the Global Learning Center. Ms. Daggett is a past Board member of the National Community Education Association, past Chairman of the National Advisory Council on Aging and Community Education and the past Co-Chairman on the National Community Education Day.

Mayor Jim Dailey
City of Little Rock

Mayor Dailey has been a member of the Little Rock Board of Directors since 1988. He has served as Mayor of the City of Little Rock since January, 1993. Prior to his tenure as Mayor, he served as Vice Mayor of the City of Little Rock for two years. Mayor Dailey is currently the President and Chief Executive Officer of Dailey's United Supply Company.

Mayor Dailey is a past President of the National Office Products Association, a member of the Advertising and Promotion Commission, a member of the Future-Little Rock Steering Committee, a member of the Little Rock Fighting Back Executive Committee and the Chairman of the Future-Little Rock Public Safety and Security Task Force.

Marva Davis
Davis Law Firm

Ms. Davis received a Bachelor of Arts in Political Science/Pre-Law and Economics/Urban Studies from Rhodes College (formerly Southwestern at Memphis) and a Juris Doctorate from the University of Arkansas at Little Rock Law School. She has been in private practice in the Little Rock area for the past ten years, with concentration in the areas of family, bankruptcy, criminal, probate, personal injury and workers' compensation law.

Ms. Davis is a member of the Arkansas Bar Association, the Pulaski County Bar Association, the W. Harold Flowers Law Society and the Arkansas Association of Black Women Lawyers. In addition to her legal affiliations, Ms. Davis is a member of Delta Sigma Theta Sorority, currently serving as President of the Little Rock Alumnae Chapter, Central Arkansas Legal Services, Downtown Kiwanis Club, United Negro College Fund, Executive Committee for Philander Smith College, United Negro College Fund Advisory Board for Philander Smith College (Chairman), Volunteers Organization for Central Arkansas Legal Services (VOCALS), Single Parent/Displaced Homemaker Advisory Board, City of Little Rock Fighting Back Executive Committee, Little Rock Fighting Back Child Care Recruitment & Referral Network (Chairman), Professional Counseling Associates Community Trauma Advisory Board, and the Arkansas Community Based Rehabilitation Commission by appointment of Governor Bill Clinton, March, 1984 to July, 1989.

Brenda Donald
City of Little Rock

Ms. Donald, a Washington D.C. native, received a Bachelor of Arts in Journalism from George Washington University and a Masters in Public Administration from

the University of Arkansas at Little Rock. She currently serves as the Assistant City Manager of Administration for the City of Little Rock. In that capacity, she has administrative oversight for Finance, Personnel, Fighting Back, Youth Programs, the Job Training Partnership Department and manages the day-to-day operations of the City Manager's office, including the City Clerk's Office, Public Relations, Cable Television and secretarial staff.

Ms. Donald sits on the Boards of Arkansas Advocates for Children and Families, New Futures for Little Rock Youth, Arkansas Public Administration Consortium, and the United Methodist Children's Home and on the Little Rock Fighting Back Executive Committee. She is a United Way intern on the Board of Centers for Youth and Families and a member of the Women's International Network. She is past President and Program Committee Chair of the Rockefeller Incentive School PTA. She is active in the National Forum of Black Public Administrators and the International City Management Association and is a past President of the Arkansas City Management Association.

Joe Hill

Bureau for Alcohol and Drug Abuse Prevention

Mr. Hill received a Bachelor of Science in Social Studies from Arkansas Baptist College. He is currently the Director of the Arkansas Bureau of Alcohol and Drug Abuse Prevention. Prior to his tenure with BADAP, Mr. Hill served as Executive Director of Community Organization for Poverty Elimination (COPE) of Pulaski and Lonoke Counties.

Mr. Hill serves as the Region VI Director of the National Association of State Alcohol and Drug Abuse Directors. He is a member of the Board of Directors of United Way of Pulaski County, the Little Rock Fighting Back Executive Committee, the Arkansas Alcohol and Drug Abuse Coordinating Council, the Board of Directors of New Futures for Little Rock Youth, the Little Rock Futures Commission, the Little Rock Civil Service Commission as well as numerous other local and state committees.

Pat Gee

Little Rock School Board

Ms. Gee attended classes at Brigham Young University. She currently serves as an Advanced Research Assistant with the Arkansas Highway and Transportation Department. Ms. Gee has served on the Little Rock School Board since June, 1988 and is currently a member of the Little Rock Fighting Back Executive Committee.

Lee Jones

Little Rock Housing Authority

Mr. Jones received a Bachelor of Science in Business Administration in 1973 and a Masters of Public Administration in 1975 from the University of Arkansas. He is currently the Executive Director of the Housing Authority of Little Rock. Prior to his employment with the Housing Authority, Mr. Jones served as the Assistant to the City Manager for Special Projects for the City of Little Rock.

Mr. Jones currently serves on the Little Rock Fighting Back Executive Committee, the New Futures for Little Rock Youth Board of Directors, the Services and Opportunities for Seniors, Inc. Board of Directors and the Senior Citizens Activities Today Board of Directors. He is a member of the National Housing Authority Association.

Dr. Kim Light, Ph.D.

University of Arkansas Medical Sciences

Dr. Light received both his Masters and Doctorate degrees from Indiana University Medical Sciences Program. He is a Professor of Pharmacology and currently holds the OADAP Professorship on Alcohol and Drug Abuse within the College of Pharmacy at the University of Arkansas for Medical Sciences. Dr. Light has almost 20 years experience in the field of scientific inquiry and alcohol and drug abuse issues.

Dr. Light is involved in basic science research on the alterations of brain development induced by neonatal alcohol exposure. He holds funding from the National Institute on Alcohol Abuse and Alcoholism for these studies. He also has had funding from the U.S. Department of Education for the development of innovative programs for the prevention of alcohol and other drug abuse problems with elementary children. He designed and developed the R.F. Ant ® and the "Three Ants" cartoon characters for use in prevention programs with young children.

Dr. Light is a member of the Research Society on Alcoholism, the Society for Neuroscience and the Association for Medical Education and Research in Substance Abuse. He serves on the Scientific Advisory Committee of the Alcoholism and Drug Research Communications Centers; the Advisory Board of the National Neuroscience and Addiction Research Forum; the Special Interest Group on Substance Abuse Education of the American Association of Colleges of Pharmacy; the Executive Committee of Little Rock Fighting Back and the Board of Directors of the Pulaski County Junior Deputy Program.

Robin Markley

Community Health Centers

Ms. Markley received a Bachelor of Arts and a Masters in Social Work. She is currently the Assistant Executive Director of the Community Health Centers of Arkansas. Previously, Ms. Markley was employed as the Fetal Alcohol Syndrome Prevention Program Administrator with Arkansas Children's Hospital.

Ms. Markley serves on the Ad Hoc Committee for Incarcerated Women and Their Children, the Interagency Coordinating Committee for Services to Drug Abusive Pregnant Women and Their Children, the Women and Children's Recovery Center Advisory Board and the Little Rock Fighting Back Executive Committee. She is past Chairman of the Little Rock Fighting Back Women's Treatment Network. She also actively volunteers with the Mothers in Prison Program.

Sammy Mills

AR Community Association for Equality

Mr. Mills attended classes at the University of Minnesota at Minneapolis in bank loan credit, home ownership and counseling. He graduated from the Tyler Barber College and retired from that profession in 1986.

Mr. Mills has been extremely active as a community organizer and grassroots lobbyist. He is a past chair of Arkansas Community Organized for Reform Now. He serves on the Little Rock Fighting Back Executive Committee, the Task Force for Prevention of Youth Violence, the Victim's Outreach Committee (Chairman), Future-Little Rock Steering Committee, the Comprehensive Housing Affordability Strategy and as a mentor at the Cornerstone Project. Mr. Mills recently formed and is currently president of the Arkansas Community Association for Equality.

Al Porter

Coalition of Little Rock Neighborhoods

Mr. Porter received his college education from Kentucky State College and at the Universities of Michigan, California, Oregon and Washington. He retired as an Accountant from Armstrong Rubber Company. He presently serves as an active community volunteer.

In addition to his present tenure as President of the Board of Directors for Treatment Homes, Inc., Mr. Porter serves on the Boards of Arkansas Able, Inc., Central Arkansas Council of International Visitors, Centers for Youth and Families, Central Arkansas Area Agency on Aging, Leadership Roundtable Association, New Futures for Little Rock Youth, the Governor's Advisory Committee on Aging, Little Rock Fighting Back Executive Committee as well as numerous other local and states

committees.

J.R. Purifoy

Wakefield Neighborhood Association

Mr. Purifoy is the Property Manager/Resident Manager for a multi-family residential complex in Little Rock. He received his Real Estate License from Lawry's School of Real Estate.

Mr. Purifoy has been extremely active with the Wakefield Neighborhood Association, of which he currently serves as President. He also serves as a member of the Little Rock Fighting Back Executive Committee and the Little Rock Rental Inspection Program Task Force.

Debbie Rushing

Little Rock School District

Ms. Rushing currently works as the Student Assistance Program Specialist with the Little Rock School District. Prior to her employment with LRSD, she was employed as the Youth Empowerment Counselor with Communities in Schools in Houston, TX. Ms. Rushing is a Certified Alcohol and Drug Abuse Counselor, a National Certified Addictions Counselor (Level II) and a Licensed Chemical Dependency Counselor. Ms. Rushing currently serves on the Little Rock Fighting Back Executive Committee.

Assistant Chief Randy Reed

Little Rock Police Department

Chief Reed received a Bachelor of Science in Criminal Justice Administration from Park College in Parkville, MO and a Master of Science in Operations Management from the University of Arkansas at Fayetteville. He is currently serving as the Assistant Chief of Police/Operations Bureau with the City of Little Rock Police Department.

Chief Reed is a member of the International Association of Chiefs of Police and the Federal Bureau of Investigation's National Academy Associates as well as a member of the Little Rock Fighting Back Executive Committee.

Vicki Sandage

Pulaski County Juvenile Services

Ms. Sandage received a Bachelor of Science in Education from Henderson State University and a Juris Doctorate from the University of Arkansas at Little Rock Law School. She is currently the Administrator of Pulaski County Juvenile Services.

Ms. Sandage is a member of the Little Rock Fighting Back Executive Committee and the Chairman of the Fighting Back Services for Youth who are Violent Network. She has served on a number of other state and

local committees addressing issues relating to juveniles.

Shaw Wilson

Central AR Substance Abuse Programs, Inc.

Mr. Wilson received a Bachelor of Science in Business Administration from the University of Arkansas at Fayetteville. He is currently the Executive Director of Central Arkansas Substance Abuse Programs, Inc. Prior to that position, Mr. Wilson worked in field compliance for the Arkansas Division of Alcohol and Drug Abuse Prevention.

Mr. Wilson currently serves on the Advisory Council of Arkansas Cares, the Advisory Council for the Arkansas Department of Correction's Substance Abuse Treatment Programs, the Advisory Council of Mid-South Summer School on Alcohol and Other Drug Abuse Problems, and the Little Rock Fighting Back Executive Committee. He is a current member of the Non-profit Treatment Providers Association and a former member of the Arkansas Highway Traffic Safety Advisory Council and of the National Association of Accounting and Credit Management.

Little Rock Fighting Back Biographical Sketches

Glenda Bean

Arkansas Early Childhood Commission

Ms. Bean currently is the Executive Director of the Arkansas Early Childhood Commission. Prior to that position, Ms. Bean served on the professional staff of the Governor's Advisory Council of Child Care. She has made many presentations at national conferences and seminars as well as published a number of books on child care and childhood education.

Scott Bellingrath

Roto-Rooter Sewer Drain Service of Little Rock

Mr. Bellingrath received a Bachelor of Business Administration in Accounting from Southern Methodist University and was licensed in Arkansas as a Certified Public Accountant in 1983. He is currently the owner and operator of Roto-Rooter Sewer Drain Service of Little Rock.

Mr. Bellingrath is active with the Small Business Consortium. He is currently serving on the Board of Stewards of First Methodist Church and the Board of Directors of the Little Rock Executives Association. Mr. Bellingrath is a member of the South Little Rock Rotary Club.

Steven Bradley

City of Little Rock

Mr. Bradley received a Bachelor of Arts in Business Administration from North Texas State University (formerly the University of North Texas) in Denton, Texas. He is currently the Program Assistant I with the

Little Rock Fighting Back program. Prior to that position, Mr. Bradley worked with the Arkansas Department of Human Services, Division of Finance.

Mr. Bradley serves on the Advisory Boards of the Women and Children Recovery Center, the Little Rock School District Drug-Free Schools and Communities and the William E. Thrasher Boys and Girls Club Prevention Program. He is a member of the Pulaski County Planning Group, the Director of the Metro Junior Golf Program and a mentor with Volunteers in Public Schools Partners in Education Program.

Rick Colclasure

City of Little Rock

Mr. Colclasure received a Bachelor of Arts in Sociology and a Masters in Social Work/Social Program Administration from the University of Arkansas at Little Rock. He is currently the Program Assistant II for the Little Rock Fighting Back program. Mr. Colclasure has worked extensively with at-risk youth.

Mr. Colclasure has been a member of the Coalition of Youth and served on the State Child Welfare Reform Committee. He is currently Co-Secretary for the City of Little Rock Mid-Managers Group, a member of the Alumni Association of the Citizen Police Academy and the Youth Director for his church.

Rev. David Emery

Parkview Christian Church

Rev. Emery received a Bachelor of Arts from Texas Christian University and a Masters of Divinity from Vanderbilt Divinity School, Vanderbilt University. He was ordained as a minister of the Christian Church, Disciples of Christ, in the summer of 1987, and became pastor of Parkview Christian Church in Southwest Little Rock in the summer of 1989. Rev. Emery has served as the Executive Director of the Step-Up Center since its inception in March, 1992.

Eddie Franks

BCD Neighborhood Support Center

Mr. Franks is a Certified Substance Abuse Counselor, a Certified Detoxification Acupuncturist and a Certified Relapse Prevention Specialist. Mr. Franks currently serves as the Project Coordinator for the BCD Neighborhood Support Center.

Mr. Franks has been a professional substance abuse counselor for over twenty years. He has been involved in the development of comprehensive methadone treatment programs and one of the first Church-based treatment systems working primarily with crack cocaine addicts. Mr. Franks helped produce a two-hour, Emmy Award winning documentary, entitled "Called the Race Against Crack."

Gail Harber

Women and Children Recovery Center

Ms. Harber has over 15 years experience working in the area of substance abuse treatment. She is currently the Co-Investigator and Project Director of the Women and Children Recovery Center, an innovated program providing residential substance abuse treatment for women and their children. In addition, Ms. Harber is an

Instructor of Pediatrics with the College of Medicine at the University of Arkansas Medical Sciences.

Ms. Harber is a National Certified Addiction Counselor, Level II and a Certified Substance Abuse Counselor. She received a Masters Degree in Management with specialization in Substance Abuse Programs from Lesley College in Cambridge, MA and a Bachelor of Science Degree in Family Development from the University of Akron. Ms. Harber is a member of the National Association of Alcoholism and Drug Abuse Counselors, the Society of Adolescent Medicine, the Association for Medical Education and Research in Substance Abuse, the Arkansas Association of Addiction Professionals, the Arkansas Association of Alcohol and Drug Abuse Counselors, the Southern Society of Early Childhood Education and the Southern Early Childhood Association.

Joan Hollendonner

Robert Wood Johnson Foundation

Ms. Hollendonner has been working with the Robert Wood Johnson Foundation Communications Office since 1986 and is part of the Program Assistance Unit. She provides technical assistance for a large number of communications projects and has expertise in the development/review of communications budgets and the management of publication production issues. Ms. Hollendonner also serves on the Substance Abuse Goal Development Work Group, and recently prepared a summary of the Foundation's active substance abuse grants, which will be updated periodically. She has a Bachelor of Arts degree from Rider College, graduating summa cum laude with distinction as an Andrew J. Rider Scholar.

Jesse Mason, Jr.
City of Little Rock

Vice Mayor Mason was elected to the Little Rock Board of Directors on November 4, 1992 and was elected Vice Mayor of Little Rock on January 1, 1993. He has worked as a counselor/lecturer at the University of Arkansas at Little Rock (UALR) Counselling and Career Planning Services. Vice Mayor Mason was named Director of UALR's Cooperative Education Program in October, 1992.

Vice Mayor Mason is a graduate of the University of Arkansas at Pine Bluff with a degree in Economics. He has a California teaching credential valid for life and completed post graduated studies at California State University (Hayward), San Francisco State University and the University of Arkansas at Little Rock. He is a member of the Arkansas College Personnel Association, the Association of Arkansas Placement Personnel, an auxiliary member of the Arkansas Medical, Dental and Pharmaceutical Association, the American Educational Research Association and the Cooperative Education Association.

Charles Nickerson
City of Little Rock

Mr. Nickerson received a Bachelor of Arts and a Masters of Public Administration from Southern Methodist University, in Dallas, Texas. He has over 22 years experience in local government and currently serves as the City Manager for the City of Little Rock, Arkansas. Mr. Nickerson also serves as an Adjunct Professor for the University of Arkansas at Little Rock and Webster University.

Mr. Nickerson is a member of the Arkansas City Management Association, the International City Management Association,

the Government Finance Officers Association and the Arkansas Chapter of the American Society of Public Administration. He currently is serving as the United Way Campaign Director for the City of Little Rock, the President of the Board of Directors of the Little Rock Unit of the American Cancer Society and the President of the Regional Council of the Southern Methodist University Alumni and Parents.

Rev. William Robinson

Hoover United Methodist Church

Rev. Robinson is the pastor of Theresa Hoover United Methodist Church. He is also director of the Theresa Hoover Multi-Purpose Center, an outreach ministry of the Church, which includes Paw-Paw's Day Care, Saving Station Ministries, and the New Life Shelter for Males. In his role as Supervising Pastor, Rev. Robinson provides the vision for Black Community Developers, Inc., which operates the BCD Neighborhood Support Center.

Saboora Salaam

The Step-Up Center

Mr. Salaam, a Little Rock native, attended classes at Texas Southern University in Houston, Texas. He currently serves as Project Coordinator for the Step-Up Center. Mr. Salaam has over 13 years experience working in the field of alcohol and drug abuse treatment. He actively conducts alcohol and drug abuse prevention seminars with members of the jazz band, Recovery.

Tauheed Salaam
City of Little Rock

Mr. Salaam is the Neighborhood Facilitator for the Central High Alert Center and the Field Supervisor for the Neighborhood Alert System with the Little Rock Fighting Back program. For the past ten years, Mr. Salaam has actively worked in the area of alcohol and drug abuse prevention and community mobilization/organization.

Mr. Salaam has worked with the Little Rock School District, New Futures for Little Rock Youth, the Centers for Youth and Families, Black Community Developers, Inc., Dignity, Inc., Central High Neighborhood Association, NAACP, Tri-District Counsel, Watershed, Leadership Roundtable, Juvenile Justice Alternative School, Central High School, Little Rock Task force for the Prevention of Youth Violence, BCD Neighborhood Support Center and YAMP.

Wendy Salaam
Little Rock Fighting Back

Ms. Salaam is the Executive Director of the City of Little Rock Fighting Back program. Her involvement in the Fighting Back program began as a community activist for two years prior to Little Rock being awarded \$3.5 million to combat drug abuse. She has served as Prevention Coordinator for Central Arkansas Substance Abuse Programs, Inc. in Little Rock and has over 15 years of corporate experience ranging from Senior Manager of Internal Merchandising for Avon Products, Inc. to Manager of Merchandising at Radio City Music Hall Productions in New York City.

Dr. Anderson Spickard

Fighting Back National Program Office

Dr. Spickard has been active in the treatment of patients with substance abuse problems for over 30 years. He is the Medical Director of the Vanderbilt Institute for Treatment of Addictions (VITA), a treatment program consisting of 14 in-patient beds and an out-patient treatment facility which has treated over 2300 patients with substance abuse problems since 1984. Dr. Spickard is also Professor of Medicine at the Vanderbilt University Medical Center.

Dr. Spickard is a nationally recognized expert in the area of substance abuse. He is the co-author of the book, Dying for a Drink: What You Should Know About Alcoholism, which is in its seventh printing. It has been published in Spanish, French, and Portuguese and will soon be published in Russian. He has written numerous journal articles on the subject of substance abuse.

Dr. Spickard has received many awards for his contributions to the field of substance abuse. Among these are the 1980 award for outstanding leadership and contributions in the field of alcohol and drug abuse from the Mid-Cumberland Council on Alcohol and Drugs in Nashville, TN. He received the Alexander Heard Distinguished Service Professor Award in May, 1989. This award is given to a full-time Vanderbilt University faculty member for distinctive contributions to the problems of contemporary society.

Dr. Spickard is currently the National Program Director of a \$42 million grant program, "Fighting Back: Community Initiatives to Reduce the Demand for Illegal Drugs and Alcohol," funded by the Robert Wood Johnson Foundation. Fourteen cities have received grants to organize their communities to fight against alcohol and other drug abuse.

In 1980, Dr. Spickard was appointed by the Secretary of Health and Human Services, Louis Sullivan, M.D. to serve as a member of the Advisory Committee on Substance Abuse Prevention in the Office of Substance Abuse Prevention. He is the immediate past President of AMERSA (Association for Medical Education and Research in Substance Abuse).

Alliance Steering Committee. Ms. Watkins is a member of the Little Rock Fighting Back Media Partners Network.

Kathy Stegall

Arkansas Early Childhood Commission

Ms. Stegall is currently the Program Development Coordinator for the Arkansas Early Childhood Commission. Previously, she served as the Staff Manager/Program Coordinator for the Child Development and Licensing Division of the Arkansas Department of Human Services.

Cindy Watkins

KATV Channel 7

Ms. Watkins received a Bachelor of Arts in English from the University of South Carolina. She is currently the Director of Community Relations for KATV Channel 7. In that position, she was instrumental in developing or coordinating such projects as Homework Hotline, KATV Back to School Supplies Drive, Campaign for Healthier Babies, Shots for Tots, Spirit of Leadership and Letters to Santa.

Ms. Watkins serves on the Board of Directors of Ballet Arkansas, the Board of Directors for UALR Artspre, the United Way Acquisition Committee, the Centers for Youth and Families Community Relations Council, the Advisory Board of the Technology Access Center at UAMS, the Steering Committee of Leadership Greater Little Rock's Alumni Association Program and Awards Committee and the Arkansas Business and Education

Jenice. Can
you stand-in
for me at this
event tomorrow.

I thought you
might like this
stand-in.
Thanks
Jee



City of Little Rock

Fighting Back

City Hall
500 West Markham
Little Rock, Arkansas 72201-1499
(501) 399-3420

July 21, 1994

RECEIVED

JUL 25 1994

DHS-ADAP

Mr. Joe Hill
Bureau for Alcohol & Drug Abuse
Freeway Medical Center
5800 West 10th Street, Suite 907
Little Rock, AR 72204

Dear Mr. Hill:

Little Rock Fighting Back would like to extend a special invitation to you to attend our program overview with Carol Rasco, Assistant to the President for Domestic Policy, on July 29. A tentative agenda is enclosed.

The program will begin with lunch at noon and will take place at the Step Up Neighborhood Support Center inside Parkview Christian Church, 9300 Geyer Springs Road. The presentations will last until approximately 2:45. We will then adjourn to take Ms. Rasco on a tour of other Fighting Back facilities.

I know you would not want to miss this opportunity for Fighting Back to tell its story and showcase its successes. Please call Judy Butterworth at 399-3420 by July 27 to RSVP your attendance.

Sincerely,

Wendy Thamani Salaam
Executive Director

WTS/jb

cc: file

**LITTLE ROCK FIGHTING BACK
CAROL RASCO VISIT
July 29, 1994
TENTATIVE AGENDA**

PRESENTATIONS

- 12:00 noon Welcome, Invocation and Lunch
 -Wendy Thamani Salaam
 -Reverend David Emery
- 12:30 p.m. Opening Remarks
 -Vice Mayor Jesse Mason, Jr.
 -City Manager Charles Nickerson
- 12:40 p.m. Fighting Back Documentary
 -Pamela Smith , KATV Reporter
- 1:00 p.m. Neighborhood Support Centers
 Step Up Center
 -Reverend David Emery and Saboor Salaam (5 minutes)
 Black Community Developers
 -Reverend William Robinson and Eddie Franks (5 minutes)
- 1:10 p.m. Women's Treatment & Child Care Recruitment
 Women's Treatment/Women's & Children's Recovery Center
 -Gail Harber (5 minutes)
 Child Care Recruitment/Arkansas Early Childhood Commission
 -Glenda Bean (5 minutes)
- 1:20 p.m. Small Business/DRUGS DON'T WORK Program
 -Scott Bellingrath, Small Business Owner (5 minutes)
- 1:25 p.m. Funding Initiatives through the Half-Cent Sales Tax
 -Wendy Salaam
- 1:35 p.m. Neighborhood Alert Centers
 -Rick Colclasure and Tauheed Salaam (10 minutes)
- 1:45 p.m. Questions/Discussion of Specific Initiatives
- 2:00 p.m. Fighting Back National Program Efforts to Reduce the Demand for
 Illegal Drugs and Alcohol
 -Dr. Anderson Spickard, Fighting Back National Program Office
 -Joan Hollendonner, RWJF Communication Office

TOUR OF FACILITIES

- 3:00 p.m. Stephens/Oak Forest Neighborhood Alert Center
 3924 West 12th
 -Zandalisa Ward, Alert Center Facilitator
 -Code Enforcement Officer
 -COPP Officer
- 3:30 p.m. BCD Neighborhood Support Center
 4000 West 13th
 -Reverend William Robinson
 -Eddie Franks

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-Cindy Watkins, KATV Channel 7
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Made D. presiding

*Large Beavers: \$135,000+
fact read drug free school*

symp

*Has improved
our co. morale to
know we have
a drug/alcohol
free env. etc.*

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Comprehensive
Collaboration
Public / Private
Rev. Robinson
Old home week

Central Sign facilitator
Community empowerment

Licensure

- Need something
diff. for pre-
& post-treatment
(paramedic analogy)

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4:15

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Ms. Rasco

I have to leave on
another assignment. I would

like to ~~so~~ talk about

why you are back, your

impressions of what

you see. How do you

like life in D.C.

+ How other Arkansans
are holding up under

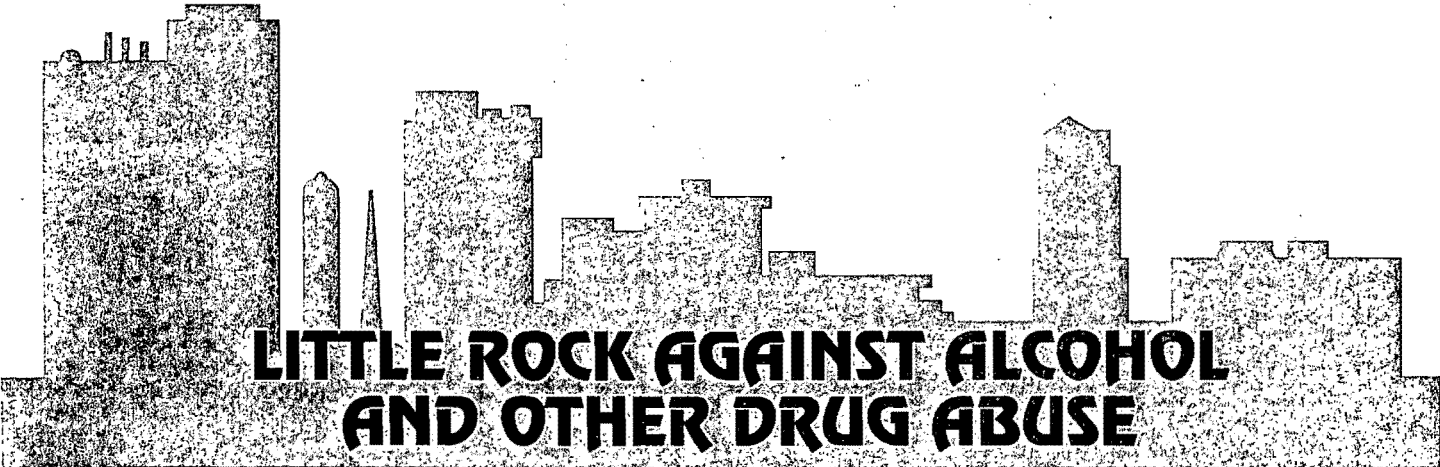
white water. I'm Elton

Cannon with KARN

Radio. You can reach

me at 661-7535.

Where can I find you
later?



**LITTLE ROCK AGAINST ALCOHOL
AND OTHER DRUG ABUSE**



EXECUTIVE SUMMARY

Clinton Presidential Records Digital Records Marker

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Mid-Course Assessment

May 1994



Little Rock Fighting Back

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FIGHTING BACK

COMMUNITY INITIATIVES
To Reduce Demand for
Illegal Drugs and Alcohol

2553 The Vanderbilt Clinic
Nashville, TN 37232-5305
(615) 936-0678
FAX (615) 936-0676

Anderson Spickard, Jr., M.D.
Director

Gregory L. Dixon
Deputy Director

Frankie W. Sarver
Associate Director

July 19, 1994

Ms. Carol Rasco
Assistant to the President
Domestic Policy Advisor
The White House
Washington, DC 20500

Dear Ms. Rasco:

We are very pleased that you have made time in your busy schedule to visit Little Rock Fighting Back on July 29, 1994. According to our conversation with you in Nashville you have the time for lunch until 4:30 p.m. for the meeting. If there are changes in that plan, let me know so I can pass them on to Wendy Salaam and the Little Rock Fighting Back team. They are preparing the agenda.

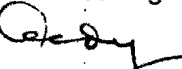
We are proud of Little Rock Fighting Back. What has been accomplished there in the Neighborhood Alert System and the Neighborhood Support Centers has been started in other sites because of their success with the program. Most of the 12 initiatives in the Little Rock Fighting Back program have produced real change in how the community deals with the problem of illegal drugs and alcohol. Enclosed is a copy of the mid-course assessment document which summarizes the LRFB program.

To have you come and see for yourself is very important. I believe you will be impressed. The ultimate goal of Fighting Back is to produce significant system change, to give hope to people who believe that nothing can be done about the illegal drug and alcohol problem.

You will be proud of Little Rock and its leaders and citizens.

I look forward to seeing you.

Warmest regards,


Anderson Spickard, Jr., M.D.
National Program Director, Fighting Back

AS:dp

Enclosure